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Transamerica Named to “100 Best Companies” List for Third Year in a Row

Transamerica announced today that the company has been named to Seramount’s [“100 Best Companies”](#) list for 2021, an honor Transamerica has earned for three consecutive years. The annual list recognizes Transamerica as a company leading the way in providing working parents with programs and services that help them thrive at work and home. In addition, Seramount named Transamerica as one of the [“Best Companies for Dads.”](#)

For their annual “100 Best Companies” list, Seramount (formerly Working Mother Media) looks at several essential areas impacting working mothers, including parental leave, fertility benefits, adoption, child- and dependent-care benefits, flexible scheduling, and advancement opportunities. This year, Seramount added specific questions about how organizations helped parents and caretakers with time off, flexible hours, and other benefits during the COVID-19 pandemic.

Seramount’s “Best Companies for Dads” list ranks companies by tracking the gender-neutral or paternity leave offered, actual time taken, policies that enable gradual phase-back into work, corporate support groups for men and dads, and other factors. Transamerica was recognized for focusing on inclusive benefits for families and their support for employees throughout the pandemic.

“Transamerica is proud to be recognized by Seramount as a company that supports working moms and dads. The resilience demonstrated by working parents at Transamerica is commendable. Parents have faced the challenges of a changing working environment with incredible determination as they guide their children through a transforming world,” said Holly Waters, Chief People, Places and Brand Officer at Transamerica. “Transamerica is committed to nurturing a parent-supportive environment throughout the company. We offer benefits and flexible work options to all of our employees, resulting in success at work without compromising the priority of family.”

Since the COVID-19 pandemic began, families have had to adapt in unprecedented ways. As work and home lives become increasingly entangled, Transamerica is dedicated to supporting working mothers and fathers as they find the balance needed to succeed. As a part of Transamerica’s focus on Wealth + HealthSM—the intersection between financial and physical well-being—the company provides resources for employees, such as health and wellness classes and wellness coaches who offer personal or online guidance at no cost. Wellness coaching also includes help finding a doctor, as well as support for managing a chronic condition and maintaining mental health.

“Working parents and caregivers have had to shoulder so much responsibility throughout the pandemic, and our 100 Best Companies continue to offer support through their generous programs and benefits,” said Subha V. Barry, President of Seramount. “These companies have made the needs of their employees a priority, and we celebrate their commitment to creating an inclusive workplace culture where this critical talent pool can thrive.”

About Seramount

Seramount, now part of EAB, is a strategic professional services firm dedicated to advancing diversity, equity, and inclusion in the workplace. Over four decades, partnering with some of the most iconic companies in the world, Seramount has built a deep, data-driven understanding of the employee experience, which lays the groundwork for everything they do. Seramount’s comprehensive DE&I toolkit includes actionable research and insights, membership, strategic guidance, and consulting, and inspiring events, meeting each client’s needs no matter where they are on their journey and guiding them along an ever-



changing landscape. Seramount has empowered over 450 organizations to realize the business benefits of diversity, equity, and inclusion. Learn more at www.seramount.com.

About Transamerica

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement, and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2020, Transamerica fulfilled its promises to customers, paying more than \$49 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa and Denver, Colorado. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2020, Aegon managed over \$1.1 trillion in revenue generating investments. For more information, please visit www.transamerica.com.

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